

Jasper Municipal Library Board Meeting  
Special-Called and Duly Advertised  
June 12, 2025  
Held at  
Carolyn Stewart Public Library

**M I N U T E S**

The purpose of the meeting was to review proposals for a new library logo design.

The meeting was called to order by Chair Sally Moore. The following members were present: Sally Moore, Les Price, Ben Bumpus, Anne Brown, Amy Fowler, and Greg Hutchins. Absent: Carolyn Stewart. Others present: Amanda Carmichael, Taylor Kincer with Mace Carmichael Marketing, and Ann Gray.

Taylor Kincer presented three (3) options for the library board to consider. With the newly formed library board and the library becoming a new department of the town, now is the time to visually mark the library as starting its new era in administration. A logo for the library will provide a more modern twist and possibility continue to attract the younger generation to use the library – this will help keep it relevant.

After a discussion about the three (3) options, the majority expressed their favorite design to be the Owl with the stack of books. However, a few minor suggestions were made to customize the design to be a little more Jasper and this library. Amanda Carmichael thanked the board for their feedback and stated they will adjust and tweak the design. It will be given to us for final review and approval prior to being submitted to the Board of Mayor and Aldermen.

With no other business, the meeting was adjourned at 5:40.